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Objective

I'm an enthusiastic and creative graphic designer with over 5 years of experience. Most of my works focus on identity, branding, and print media. My strengths are in design, branding, marketing and advertising. I like the flexibility of working on projects on my own as well as working as part of a team on more detailed projects. I'm committed to working to an exceptionally high standard in everything I do.

Skill Set

- Organization
- Time Management
- Audience Analysis
- Visual and Verbal Communication
- Web Design
- Drawing/Illustration
- Photography
- Color Theory
- Graphic Design Concept
- Technical Writing

Professional Experience

Brand Package Design for Training Systems Design

Fall 2013

- Wrote proposal for California based training firm
- Designed deliverable: logo, tagline, stationery, web and tablet design
- Presented client with final versions of each for production

Brand Package for School of Visual and Performing Arts (SVPA) University

Fall 2013

- Wrote Proposal for SVPA University
- Designed deliverable: logo, tagline, design stationery, exterior sign, identity standards manual.
- Presented client with final versions of each for production

Workshop Aid at ArtReach program

Munson Williams Proctor Arts Institute

Summer 2010, 2011, 2012, and 2013

- Helped children to explore different painting techniques.
- Helped children learn the distinction between abstract and representational art through the work of famous artists.
- Answered questions concerning exhibitions, regulations, facilities, etc.



Software Skills

Skilled In

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Bridge
- Adobe Acrobat
- Microsoft Word
- Microsoft PowerPoint

Familiar With

- CorelDraw
- Adobe Photodelux
- Adobe ImageReady

Education

SUNY Institute of Technology, Utica, New York

Communications and Information Design, emphasis in Graphic Design.
Expected Graduation Date: Summer 2014

Relevant Coursework

- Advanced Digital Design
- Advanced Technical Communication
- Communication Theory
- Software Documentation
- Presentational Speaking
- Visual Identity and branding

Mohawk Valley Community College, Utica, New York

A.A.C. Degree in Graphic Design
August 2010 – 2012

Relevant Coursework

- Advanced Digital Design
- Packaging Design
- Color and Design
- Advanced Web design
- Publication Design
- Digital Illustration

Membership

Member of the American Institute of Graphic Arts (AIGA): 2010, 2014
Member of the Interaction Design Association (IXDA): 2014

References

Available upon request