



NANCY WANG



A highly motivated and enthusiastic creative designer with experience developing project strategies, branding and information design.
I'm always up for a challenge.



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(646) 639-8599

Education

SUNY Polytechnic Institute, 2015-2019

Bachelor's Degree in **Interactive Media & Game Design** with a concentration in **Art and Asset Production**.
Minor in **Art & Creative Practice**

Experience

Buffalo Signmakers, 2019-2021

Graphic Designer, Oct 2019-March 2021

- Develop mockups of future and potential signage, business cards, brochures, logos and layouts for clients.
- Manage software and hardware and produce small-scale projects.
- Confer with clients, contractors, or other personnel to exchange information or to resolve questions or concerns.

Residential Life, 2017-2019

Social Media & Marketing Committee, Feb-May 2019

- Created informative and eye-catching graphics for Residential Life's social media.

Programming Resident Advisor, 2018-2019

- Worked with residents and fellow staff members to identify residents' interests and needs, and plan programs at the floor, hall and/or campus level in response.
- Managed a programming budget and complete administrative paperwork.
- Cultivated positive relationships that support the ability to assist with students' personal, academic, and social issues

Resident Advisor, 2017-2018

- Cultivated positive relationships that support the ability to assist with students' personal, academic, and social issues

The Factory Times, 2015-2019

Publication Director, 2018-2019

- Planned and oversaw the production and distribution of the University's magazine, The Factory Times.
- Attended and represented The Factory Times at student government meetings.
- Managed a financial budget for The Factory Times.

Lead Designer, 2016-2018

- Managed, and edited Designer's work.
- Designed articles, illustrations and core layouts for upcoming issues
- Promote brand standards of The Factory Times.

Awards

Engagement Award - May 20, 2019

"This award is for a student who is active in the clubs and activities of the IMGD major, and who also has been engaged with faculty, industry organizations, and scheduled events to provide leadership in the IMGD program."

Dean's List - Spring 2016-Spring 2019

President's List - Fall 2018

Skills

Graphic Design

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Animate
- SAi FlexiSIGN

3D Modeling

- Autodesk Maya
- Blender
- Drawing**
- Paint Tool Sai
- Clip Paint Studio

Other

- Microsoft Suite
- Vegas Pro 16

Web Design

- HTML & CSS